



50,000
Monthly Visitors

43,000
Newsletter Subscribers

35,000
Social Media Followers

Sourcing and news platform for surveying, mapping, and autonomy

- Attitude, heading and motion
- Unmanned systems and platforms
- Laser scanners
- Geospatial imaging solutions
- Geophysical and geotechnical systems
- GNSS Receivers, components and correction services
- Aerial and Satellite Imagery
- Photogrammetry and remote sensing software
- Hydrographic and geophysical surveying software
- Echosounders and sonars
- Waves, currents and tides
- Metocean equipment
- Navigation, machine guidance and planning
- Land surveying equipment
- General Geo-ICT software
- Telemetry and data logging
- Subsea engineering
- Metrology

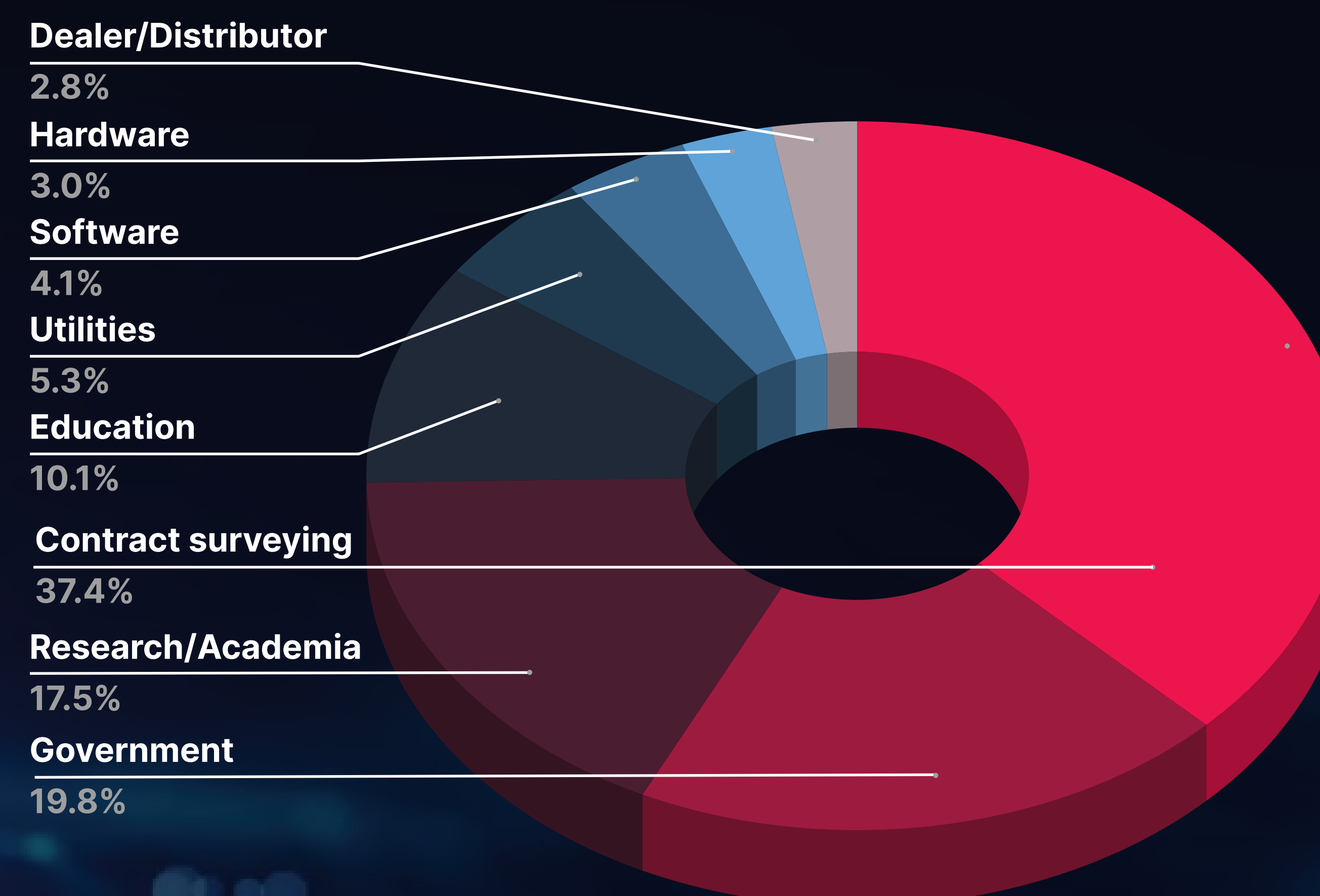
Gain Worldwide Exposure



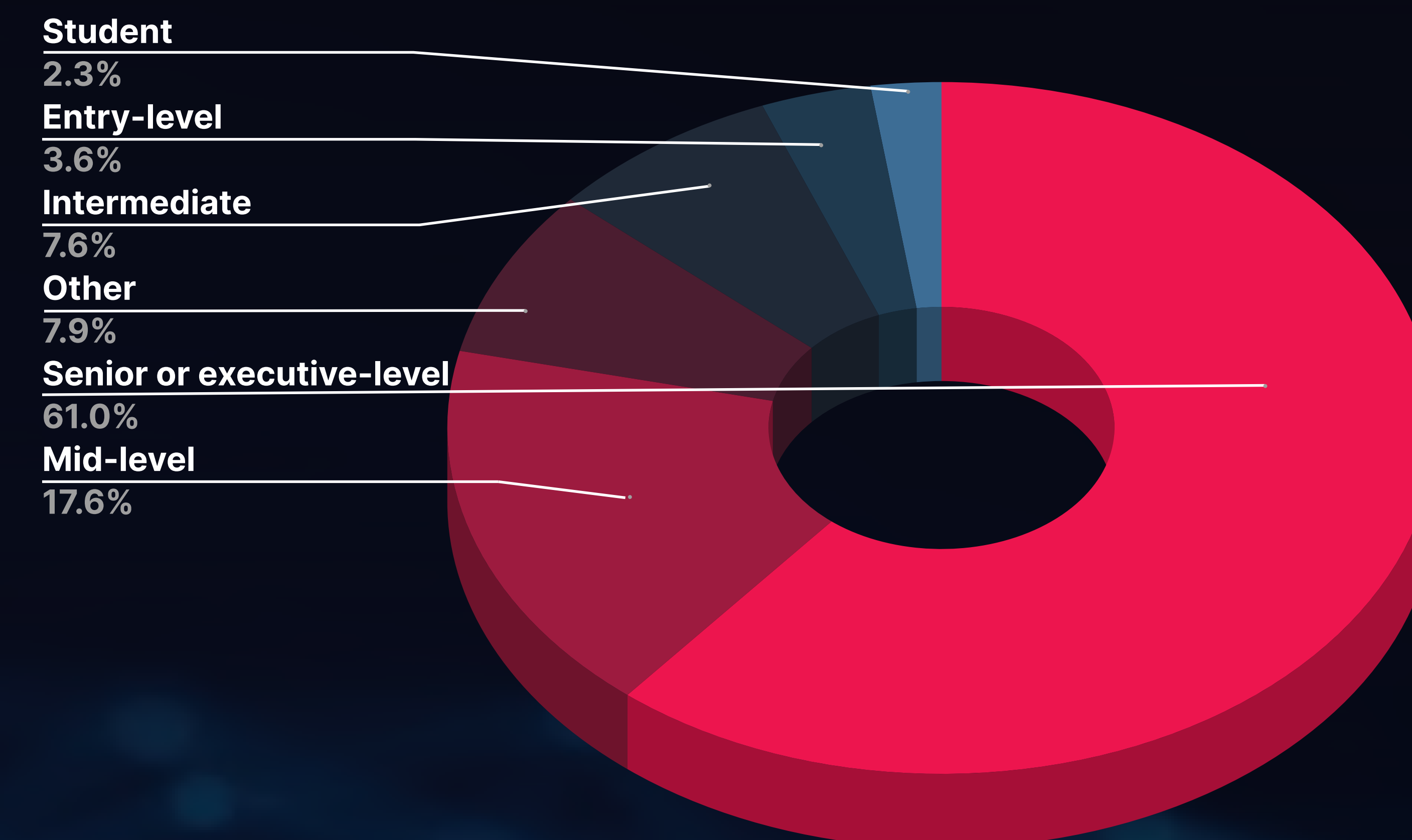
Industry Top 10

1. Construction
2. Civil Engineering
3. Land Management
4. Research & Education
5. Marine Engineering
6. Energy
7. Navigation
8. Water Management
9. Agriculture
10. Mining

Reach all Sectors



Connect with Decision Makers



Sourcing and news for surveying, mapping, and autonomy

Contact your Client Success Manager
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Website, Email & Display Advertising

Sponsorship Show that you are a category leader with your branded product as the main category image for a whole year. <i>*limited availability</i>	on request
Product Promotion Package Product highlight on the Geo-matching homepage and fixed top position in your category. 500 additional remarketing clicks, newsletter highlights and extra social media coverage. <i>*price per month</i>	1,950
Promoted Product Become top of mind! Your product fixed in the top 3 position of your category. <i>*price per month</i>	500
Show or Theme Promotion Package Choose one of the themes or shows from the content calendar to promote your company or products at the right time.	1,950
Product Homepage Spotlight NEW! Your company product displayed on the Geo-matching homepage for one month	700
Display Retargeting 60,000 impressions with a minimum of 500 website clicks through our Google Display Network. <i>*This campaign is fully customizable</i>	2,000
Medium Rectangle Banner NEW! 10.000 impressions Rectangle banner displayed across the Geo-matching website.	850
Leaderboard Banner NEW! 10.000 impressions Leaderboard banner displayed across the Geo-matching website.	1,250
Billboard Banner NEW! 10.000 impressions Billboard banner displayed one month across the Geo-matching website.	1,450
E-blast mailing We design and create a newsletter tailored to your needs, utilizing your content on Geo-matching, and send it to 20,000+ industry professionals.	2.000

Plans & Pricing

	Premium € 1,800/year	Premium+ € 2,750/year	Enterprise € 5,495/year
Reach and exposure			
• Premium product listing	2	5	Unlimited
• Newsletter highlights	4	8	Campaign plan
• Premium company profile NEW!	✓	✓	✓
• Publish articles & videos	✓	✓	✓
• Social media highlights		✓	✓
Lead generation			
• Quote requests & inquiries	✓	✓	✓
• Meeting/demo/trial requests	✓	✓	✓
• Brochure/datasheet downloads		✓	✓
• Newsletter sign-ups NEW!		✓	✓
• Identified Visitors* NEW!		✓	✓
Service and support			
• Linkbuilding NEW!		✓	✓
• Results reporting		2	4
• Client Succes Consult		1	4

* Identified Visitors is our latest GDPR-compliant lead generation method using visitor-to-company identification to identify companies interested in your products or brand.

